



Katie Connolly
Graphic Designer

Experience

Graphic Design Specialist

SolarWinds, Austin TX
March 2021 – Present

- + Assisting in development of campaigns, creating additional assets
- + Designing assets to be used across digital and print media in relation to events, conferences, virtual shows, and product advertisements
- + Brainstorming and developing content for company and community events

Freelance Visual Graphic Designer

Katie Connolly Design, Austin TX
March 2018 – Present

- + Designing trademark and brand identities as well as marketing and general promotional strategies
- + Developing and designing full websites with additional copywriting assistance
- + Creating assorted design assets for print and digital application

Graphic Designer

Aspen Heights Partners, Austin TX
May 2019 – April 2020, July 2020 – March 2021

- + Designed marketing materials for student housing properties across the nation to be used at social events, on-premise, or on-campus
- + Developed strategies to enhance community engagement with Aspen Heights properties
- + Assisted in campaign creation and implementation across multiple medias

Education

BFA Communication Design

Texas State University, San Marcos TX
August 2015 – May 2019

Affiliations

AIGA Texas State

Texas State University
August 2017 – Present

Student Association of Illustrators

Texas State University
January 2018 – January 2019

Skills

Branding	Concept Strategy
Trademark	Creative Direction
Illustration	Photography
UX UI	Print Production
Marketing	Publication

Software

Adobe Creative Suite
HTML/CSS
Sketch
Invision

Contact

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